



MAKING GLOBAL GOALS LOCAL BUSINESS INDIA



Marianne Haahr



**Wednesday, 26 April 2017
Building the Sustainable
World of Tomorrow**

Marianne Haahr is the Director of the Global Opportunity Initiative at Sustainia in partnership with UNGC and DNV GL, which aims to inspire business to become a driving force for change by showing that in every risk, is concrete new market opportunities to the benefit of society, the planet and business. Each year the Global Opportunity Report maps new sustainable market opportunities through a global conversation with corporate leaders, change makers and leading experts around the globe.

Marianne has concentrated her career in the field of inclusive business and project design for impact both through analysis of impact options as well as in project design and implementation. Marianne has worked and lived in Southern and Western Africa as part of CARE International. She was responsible for dialogue with corporate players on how to design inclusive business models on African emerging and pioneer markets and how to measure impact. Marianne holds a Master in Human Geography from the University of Copenhagen as well as a Master in Human Rights and Democratisation from the Inter-European Institute for Human Rights in Venice, Italy.